



**What's the
Real
Cause of
Wrinkles?**

*(and why
you should
care)*

I'm guilty. In my teens I made frequent trips to the beach with a reflector and baby oil. This promoted both age spots and lines, but **sun** is not the main cause of wrinkles.

**The real cause of wrinkles
is
*facial expressions.***

When we squint or scowl, we imprint creases in our skin – in the same places, over and over.



Botox® proves it. By paralyzing facial muscles, the toxin stops expressions, and wrinkles fade in days, at almost any age.

When young, our skin has plenty of elasticity to keep it bouncing back to its naturally smooth contour. But over time, skin loses some of its ability to recover.

But, we can do something about it.



You Can Control Facial Expressions

If expressions are stopped, most lines disappear, even without Botox®.

You don't have to stop **all** expressions, just the extreme ones: the ones you can feel crinkling and stretching your skin.

If you can't tell when you're making them, ask your family and friends. Once you're aware, it's easier to stop them.

You won't be able – or want – to avoid **all** expressions, so use Smoothies® to smooth out the damage.



**“Is your
wrinkle cream gone,
but not your wrinkles?”**

texture, and work **with** Smoothies®, but even with every advance,

**Cream alone cannot
reshape your skin.**

Only manipulation of your skin can smooth deep wrinkles.

Facial Smoothies® adhesive strips hold your skin in a smooth position to help retrain your skin. It's a lot like how an iron removes wrinkles, smoothing the fabric to flat state.

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What About Moisturizers?

As the tv spot points out: wrinkle creams just don't do what we'd like them to.

Moisturizers are great. They plump skin and help with fine lines on a micro level. They exfoliate, lighten, improve



Why Are Smoothies Effective?

Smoothies® counteract expressions, and smooth out the wrinkles. They help your skin return to its original, smooth contour.

Smoothies® will not remove your wrinkles permanently, mainly because expressions will continue to reimprint them. But you should see improvement with the first use. Regular use will also help to prevent new wrinkles from forming.

Keep In Mind

- The more you wear Smoothies®, the more you'll discourage new lines from taking hold.
- Be consistent. Skin requires continual maintenance.
- Results may vary. Wrinkle smoothers are more effective on some skin types than others.

Questions?

See the FAQs on our website, or contact us. Email: cindy@facialsmoothies.com • Phone: 978.626.1107

